



*THE
House of
Machines*

GOLDEN BOLT
MOTORCYCLE BUILDERS INVITATIONAL
PRESS RELEASE



#THOMGOLDENBOLT

Date: 12 - 15 July, 2018

Venue: The House of Machines

2028 East 7th Street

Arts District, DTLA

Prize: \$25 000

“THIS EVENT ALLOWS A COLLECTION OF THE TOP CURRENT MOTORCYCLE BUILDERS, OR THOSE THAT THINK THEY CAN CHALLENGE THEM, TO COMPETE FOR A WINNER-TAKES ALL \$25 000 CASH PRIZE AND THE HONOR OF WINNING THE GOLDEN BOLT.

THE RIDEABILITY FACTOR COMBINES FORM AND FUNCTION ALLOWING THE BEST RIDEABLE MASTERPIECES TO COMPETE UNDER A ROOF OF EXCELLENCE AND BE RECOGNIZED AND REWARDED FOR IT” - Kevin Dunworth

THE INAUGURAL EVENT

The brain Child of THoM Family and Custom Builder Kevin Dunworth, The House of Machines' Golden Bolt is a custom motorcycle showcase with a 'winner-takes-all', 25 mile ride and expert judging panel that's not presently seen in the current US craftsmanship competitions.

Inviting the best, yet allowing anyone to enter, this event is a dynamic shift in current motorcycle competitions. We aim to set the new standard for the rideable motorcycle competition category, and introduce a blind panel style of judging platform and 25-mile rideability test that disrupts the competition circuit.

ABOUT #THoM_LA

The House of Machines (THoM) was created to be the essential bricks and mortar meeting house for a community, a beacon against the white noise of everyday life. It's the personification of many passions: All things finely curated, well crafted and purposefully made. THoM exists to serve a deceptively simple goal – bring together man, woman and machine – and celebrate that union in all it's expressions.

Our little beacons now light South Africa and Japan, with the Los Angeles' Arts District becoming our newest home. They are all things motorcycles and riding, live music, solid cocktails, craft beer, bold coffee and classic apparel. From this humble House grew an insatiable urge to exist; built around genuine people, authentic history and a desire to create new memories. It's our home, and your invited.

ENTRY

Head over to www.thegoldenbolt.us for further information and to register your build.